

Editorial Team

Advisory:

Nia D Simanjuntak, S. Pd, Formosa Publisher, Indonesia

Editor in Chief:

Genesis Sembiring Depari, Ph. D, Formosa Publisher, Indonesia

Editorial Board:

Dr. Aaron Raymond See, Southern Taiwan University of Science and Technology, Taiwan

Wisuwat Wannamakok Ph. D, Graduate school, Dusit Thani College, Bangkok, Thailand

Assoc.Prof. Dr. Hery Winoto Tj, SE., MM., CPHR®, CHCP-A, Krida Wacana Christian University, Indonesia

Lê Thị Bích Ngọc, Ph. D, National Economics University Hanoi, Vietnam

Kattareeya Prompreing, Ph. D, Rajamangala University of Technology Lanna, Thailand

Lusius Sinurat, SS, M. Hum, Pena Sinergi, Indonesia

Dr. Uma Shankar Yadav, Motilal Nehru National Institute of Technology Allahabad Prayagraj, India

Dr. Kamran Abdullayev, Institute of Economics of Azerbaijan National Academy of Sciences, Azerbaijan

I Gusti Agung Musa Budidarma, Ph. D, Universitas Klabat, Indonesia

Dr. Lanita Winata, Griffith University, Australia

Reviewer Team:

Charli Sitinjak, Ph.D., Universitas STEKOM, Indonesia

Dr. Djone Georges Nicolas, M. Th, Sekolah Tinggi Teologi Katharos Indonesia Bekasi, Indonesia

Dr. Rahul kanaoujiya, Department of Chemistry, University of Allahabad, Prayagraj, India

Dr. Janes Sinaga, S. Th, M. Fil, SEMINARI ALKITAB MEDIA SABDA BIBLIKA, Indonesia

Nedy S. Coldovero, Capiz State University, Philippines

Pardomuan Robinson Sihombing, SST, M. Stat, C.PS, BPS-Statistics Indonesia. Indonesia

Dr. Naila Mukhtar, University of Okara, Pakistan

Dr. Harlis Setiyowati, S.E., M.M., Universitas Pradita, Indonesia

Administration:

Natalia Sihombing, S. Pd, Formosa Publisher, Indonesia

Address:

PT. FORMOSA CENDEKIA GLOBAL

Jl. Sutomo Ujung No.28 D, Durian, Kecamatan Medan Timur, Kota Medan, Sumatera Utara 20235, Indonesia.

Website: <http://formosapublisher.org>

Phone: +62 877-1388-1007

Email: admin@formosapublisher.org

Table of Contents

Vol. 5 No. 4 (2026): July 2026

Editorial Team

Content

Editorial

Internal Control and Organizational Culture on Fraud Prevention Efforts (Fraudksp) (1063-1074)
Riza Aulia Rachman, Igka Ulupui, and Indra Pahala

The Effect of Underconfidence Bias Perception on Investment Decisions of (1075-1095)
Management Students of the Islamic University of Indonesia
Safina Aulianisa, Sri Mulyati

Empowering Customer Centricity: A Case Study on Medtronic's Evolution (1097-1115)
Towards Servitization
Lee Wen Xie

Analysis of the Influence of the Number of Domestic Tourists and Hotel Occupancy Rate (1116-1135)
on the Original Regional Income of Bali Province
Putri Dhuhaninda Mahendra, Riko Setya Wijaya

Information Stress and Trading-Friction Resilience: Evidence from Public (1137-1145)
Sentiment and News Context in Cryptocurrency Markets
Ningyu Zhou

Evaluating the Relationship Between Sustainable Marketing Practices and (1146-1157)
Consumer Perception
Cristel Shane Pelagio, Jacklane Adamos, Jasmin S. Alob, Charlene Nyla De Perio, Angeline Dela Peña, Liesly Anne Galagaran, Joy Ann Ragasa, Mark Joseph Pampolino

Work Passion, Motivation, and Performance: Job Satisfaction as Mediator (1158-1175)
Pt Diko Paramarta, Ni Luh Putu Agustini Karta, Saortua Marbun

The Effect of Work Competence and Work Discipline on Employee Performance with (1176-1196)
Work Motivation as a Mediating Variable
Sari Atiana, Endang Mulyani

Criminological Review of the Influence of the Social and Economic Environment (1197-1214)
on the Criminal Behavior of Teenagers in Cirebon City
Salfa Giftia Rayyanty, Agus Dimyati

It is with great pleasure that we introduce the International Journal of Business and Applied Economics (IJBAE), a scholarly platform dedicated to advancing knowledge and fostering innovation in the fields of business and applied economics. Our vision is to create a dynamic forum where academic rigor meets real-world application, bridging the gap between theoretical insights and practical implementation.

The IJBAE aims to address the ever-evolving challenges and opportunities faced by businesses and economies in today's interconnected world. By publishing high-quality research, policy analyses, and case studies, the journal serves as a resource for academics, industry professionals, and policymakers alike. Our scope encompasses a wide array of topics, including but not limited to entrepreneurship, strategic management, financial analysis, economic modeling, and sustainable development.

The inaugural issue represents a significant milestone, reflecting the collaborative efforts of our contributors, reviewers, and editorial team. Each article has undergone a meticulous peer-review process to ensure it meets the highest standards of quality and relevance. The diversity of perspectives and methodologies showcased in this issue underscores our commitment to interdisciplinary research and global engagement.

We express our deepest gratitude to the authors whose contributions form the foundation of this publication. Their dedication to advancing knowledge in business and applied economics is both inspiring and essential to the journal's success. We are equally indebted to our editorial board and reviewers, whose expertise and diligence have been invaluable in shaping the content of this issue.

As we launch the IJBAE, we invite readers to join us on this journey of exploration and discovery. Your feedback and engagement are vital to the journal's continuous improvement and impact. Together, we aspire to build a vibrant academic community that drives meaningful dialogue and fosters solutions to the pressing issues of our time.

We hope that the research presented in this journal will serve as a source of inspiration and guidance, contributing to the development of innovative strategies and policies that benefit businesses, economies, and societies worldwide.

Happy reading

Genesis Sembiring Depari, Ph. D, Formosa Publisher, Indonesia
Editor in Chief